



In the year 2004 by forming a research core, “pars Azmaye Teb Group” commenced its activities with the support of some of its young researchers and with a sheer research overlook, far from industrial and manufacturing prospects.

The logo for CERITA Hair Care. It features the word 'CERITA' in a teal, sans-serif font with a registered trademark symbol. Below it, the words 'Hair Care' are written in a smaller, teal, sans-serif font.

The logo for Genor Biotic. It features the word 'Genor' in a pink, sans-serif font with a registered trademark symbol. Below it, the word 'BIOTIC' is written in a smaller, pink, sans-serif font.

The logo for CERITA Beauty. It features the word 'CERITA' in a yellow, sans-serif font with a registered trademark symbol. Below it, the word 'Beauty' is written in a smaller, yellow, sans-serif font.



**CERITA**<sup>®</sup>  
H a i r C a r e

Hair Care Products

Cerita brand is one of the specialized brands of Pars Azmaye Teb, which has been established over a decade. It was registered and entered the market on 2004. This brand has become the basis for competing with its international counterparts due to its start up with endless effort of the R&D team in order to improve the community health with a special look at beauty and hair care along with knowledge base and scientific approach. The purpose of this brand is to produce high quality products in hair beauty and treatment by using effective herbal ingredients and also to produce specialized products by using latest technology and utilizing expert and experienced staff.

### T1 Anti-Dandruff Tonic



#### Cerita T1 Tonic

One of the common symptoms of scalp is dandruff. Dandruff or seborrhea is characterized by the flaking and scaling of scalp, and accompanied by itching, redness and inflammation. These products by taking advantage of the world technology and the use of active materials is effective in the treatment and control of dandruff; remove white shells, and treatment of itchy scalp. It also has the anti-loss property by reinforcing the hair.

#### Top Ingredients

- Climbazole
- Fenugreek
- Vitamin B6



#### Anti-Dandruff Shampoos (Oily & Dry)

In Cerita Anti-Dandruff Shampoos we used new probiotic compounds to increase health, regulate the microbial population of the scalp and remove dandruff. On the other hand, the new form of Zinc Pyrithione (Zinc Omadine) is a powerful dandruff-inhibiting fungal compound that along with effective exfoliating compounds cleanses the scalp and completely removes the flakes and has strong moisturizing for the scalp.

#### Top Ingredients

- Probiotic
- Zinc Omadine
- Willowherbs

### Anti-Dandruff Shampoos



Oily  
Dry





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# Wheat Germ Shampoo

Daily hair fortifying

Wheat germ protein: Hair root fortifying  
+Increased bloodstream.

Rosemary: Increased bloodstream +Antioxidant.

Chamomile: Anti inflammation + Anti hair loss.

## Cerita Wheat Germ Shampoo

In today's world, hair loss and damaged hair has become a concerning issue for women and men. Therefore, the treatment of problem is considered necessary. In addition to inhibition of hair loss, many people tend to have pretty and boosting hair. Cerita Wheat Germ Shampoo is a daily shampoo for boosting hair. This shampoo has wheat germ extract and other plant extracts causing the hair follicles reinforcement and increases the strength of hair shaft.

### Top Ingredients

- Wheat germ protein
- Rosemary
- Chamomile

Wheat Germ Shampoo



### Dry Hair Shampoo



## Cerita Fortifying Shampoo (Dry Hair)

A protective layer covers the hair, and this layer of sebum is secreted from the sebaceous glands. When this substance not to be produced in sufficient quantities, Keratin (the first constituent of hair) loses it's water. Then, this leads to dry hair. Some people have dry hair. Therefore, these people have more brittle and damaged hair. This shampoo by having well-known active ingredients, is designed to strengthen the hair, and can be effective for brittle and damaged hair.

### Top Ingredients

- Jojoba oil
- Chamomile
- Peppermint



## Cerita Fortifying Shampoo (Oily Hair)

Sebum is produced by sebaceous glands. In some cases, the excessive secretion of sebum in the glands makes hair greasy. As a result, hair is attached to the scalp, and the appearance of hair becomes bad. Hair loss, dandruff and skin infections are other complications of the excessive secretion of sebum. This shampoo for oily hair is designed in order to boost the hair, and regulates sebum production by sebaceous glands.

### Top Ingredients

- Wheat germ amino acid
- Rosemary
- Chamomile

### Oily Hair Shampoo





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# Caffeine Shampoo & Tonic

Anti Hair Loss & Fortifying

Caffeine: DHT inhibitor + Energizing.

Saw palmetto:  $5\alpha$ -Reductase inhibitor + DHT inhibitor.

Biotin: Strengthen hair root + Increase the health of hair follicles.

## Cerita Caffeine Shampoo & T2 Tonic

Clogged scalp pores because of excessive oil, malnutrition, heavy diets and daily stress cause hair loss. Cerita Caffeine Shampoo and T2 Tonic have a unique formulation to strengthen hair follicles. These products are rich in caffeine and herbal extracts. Therefore, these ingredients play key roles in preventing human hair loss by inhibiting the factors caused hair loss and reduce excessive oil of the scalp. Moreover, by providing the appropriate context helps the regrowth of hair shafts.

### Top Ingredients

- Caffeine
- Saw palmetto
- Biotin

Caffeine Shampoo & Tonic



# Pro-Min Shampoo & Tonic

Anti Chute

Aminexil: Anti hair loss + Stimulate hair growth.

Biotinyl GHK: Boosting hair growth + Hair Strengthen.

Oleanolic acid: DHT inhibitor + Anti hair loss.



## Cerita Promin Shampoo & Tonic

Androgenic hair loss is the most concerning and common type of hair loss among people. A number of factors can cause hair loss, such as genetic and hereditary factors, hormonal changes, diet and stress. These products have a unique formulation to stimulate hair follicle growth and strengthen hair follicles and play key roles in preventing human hair loss by inhibiting the factors caused hair loss. Moreover, these products cause the regrowth of shaft by strengthening hair follicles.

### Top Ingredients

- Aminexil
- Biotinoyl Tripeptide
- Oleanolic Acid

*Pro-Min Shampoo & Tonic*



### Anti-Hair Loss Dry Shampoo



## Minuta Anti-Hair Loss Shampoo (Dry Scalp)

This shampoo contains the newest hair loss ingredients formulated to revitalize hair follicles and help them to grow and regenerate. These compounds inhibit hair loss by special mechanisms. Also make suitable basis for better effectiveness of specialized hair-loss compounds. This shampoo is specially designed for dry hair and scalp and moisturizing the scalp and improves the scalp health.

### Top Ingredients

- Extracted peptides from Pichia Minuta yeast
- DHQG and EGCG2 polyphenols
- Carrot root extract



## Minuta Anti-Hair Loss Shampoo (Oily Scalp)

This shampoo contains the newest hair loss ingredients formulated to revitalize hair follicles and help them to grow and regenerate. These compounds inhibit hair loss by special mechanisms. Also make suitable basis for better effectiveness of specialized hair-loss compounds. This shampoo is specifically designed for oily hair and scalp and also prevents excessive oiliness of hair and scalp.

### Top Ingredients









































- Peptides from Pichia minuta yeast
- DHQG and EGCG2 polyphenols
- Citrus Grandis seed extract

### Anti-Hair Loss Oily Shampoo



## CERITA ANTI-HAIR LOSS PRODUCTS

### Cerita Promin Products

| Hamilton / Savin Hair Loss Scale |   |   |   |   |   |   |   |   |
|----------------------------------|---|---|---|---|---|---|---|---|
| Pattern                          |   | Class 1   | Class 2   | Class 3   | Class 4   | Class 5   | Class 6   | Class 7   |
|                                  |   | None  | Mild  | Mild to Moderate  | Moderate  | Moderate to large   | Large   | Complete  |
| 1                                |  |  |  |  |  |  |  |  |
| 2                                |  |  |  |  |  |  |  |  |
| 3                                |  |  |  |  |  |  |  |  |
| 4                                |  |  |  |  |  |  |  |  |
| 5                                |  |  |  |  |  |  |  |  |

Cerita Anti-Hair Loss products, designed by anti-hair loss system known as norwood-Hamilton classification (for men) & ludwig-Savin (for women).

### Cerita Caffeine Products

### Minuta Products

## Minuta Anti-Hair Loss Tonic

The face and appearance of each person is an important factor in his social relationships, meanwhile hair is one of the most important elements of the beauty of face and increasing the confidence of people is considered. Pregnancy, anemia, hypothyroidism, weight loss and the consumption of some medications are the cause of hair loss in people. But the main cause of hair loss in men and women is androgenic hair loss or an inherited baldness pattern that occurs due to hormonal changes, especially in the testosterone hormone. Cerita Anti-Hair Loss Tonic is a new formulation for hair loss treatment. With the help of the latest scientific achievements, this tonic inhibits hair loss by regulating the hair growth cycle, and by activating stem cells and increase the energy efficiency of follicle's mitochondria, and again cause hair renew growth.

### Top Ingredients

- Peptides from Pichia minuta yeast
- Basil extract
- Oat extract

### Anti-Hair Loss Tonic



# Implant Shampoo

Foam

Saw palmetto: 5 $\alpha$ -Reductase inhibitor + DHT inhibitor.

Liposome: Strong Antioxidant + Quick penetration to hair roots.

Burdock: Anti inflammation + Prevention of scalp oiliness.



## Cerita Implant Shampoo

There are many ways to treat hair loss and baldness. But, without a doubt one of the most effective and efficient new treatment methods of hair loss and baldness is hair-transplantation techniques. If planting hair follicles to succeed, newly implanted follicles are able to grow new hair. But after hair transplant, maintenance, care and strengthen hair follicles lead to more successful transplantation. This product makes the cleaning and disinfection, wound healing, relieves inflammation and redness, reduces itching and irritation, and cleanse the scalp, and on the other hand by strengthening the implanted hair follicles, guarantees success in hair transplantation.

### Top Ingredients

- Saw palmetto
- Liposome
- Burdock

*Implant Shampoo Foam*



### *Alopecia Areata Cream-gel*



## Cerita Alopecia Areata Cream Gel

Alopecia areata is an autoimmune disorder. Hair falls out in small patches on the scalp, beard, and eyebrows. Alopecia areata afflicts approximately 2% of the world's population. Alopecia areata can occur at any age but it most appears in adolescence. This cream-gel has very effective ingredients which also have wonderful effect on treatment and also prevent the disease recurrence. This product by efficient mechanisms inhibits inflammation and oxidative stress in the hair roots, and leads to hair regrowth in patient with Alopecia Areata.

### Top Ingredients

- Aminexil
- Naringenin
- Vitamin D3



## Cerita Derma PSO Plus Cream & Shampoo

Psoriasis is a prevalent and chronic skin disease in the world. It has been estimated more than 2% of people in world are stricken with this disease. The main reason of the disease is not obvious, but the genetic factors and heredity play important role in this disease. These products treat disease by inhibiting scaling and providing the skin and scalp hydration, and relieve inflammation and redness.

### Top Ingredients

- Salicylic acid
- Vitamin D3
- Curcumin
- Beeswax
- Argan oil

### *Derma PSO<sup>+</sup>*



# Eyelash Lotion

Eyelash booster

Bimatoprost: Eyelash regrowth + Eyelash volumazing.

Red clover extract: Increased bloodstream+ Strong antioxidant.

Bisabolol: Anti inflammation +Anti redness.

## Cerita Eyelash Lotion Enhancer & Treatment

Various factors can cause eyelash weakness and loss. Usually eyelashes lose its freshness and ability to rebuild by aging; as a result, eyelashes become weaker and thinner day-by-day. Cerita Eyelash Solution is an efficient formulation for stimulating eyelash growth and strengthening of eyelash follicles that cause eyelashes rebuild, thicken, lengthen and voluminous, which eyelashes get its beauty and freshness.

### Top Ingredients

- Dihydroxypropyl Dehydrodeethyl Bimatoprost
- Red clover extract
- Bisabolol

*Eyelash Lotion*



# Eyebrow Vitalize Serum & Cream

Eyebrow Enhancer

Bimatoprost: Eyebrow regrowth + Eyebrow volumazing.

Castor oil: Eyebrow growth promotion + Antioxidant.

Rosemary: Increased bloodstream + Eyebrow root strengthen.

## Cerita Eyebrow Cream Cerita Eyebrow Vitalize + Serum

Many conditions can cause eyebrow hair loss. The main factors that can lead to eyebrow hair loss include: genetic factors, hormonal imbalance, stress, malnutrition, anemia, trimming the eyebrow excessively or incorrectly, cosmetic products and so on. Cerita Eyebrow products as a new and advanced formulation boosts eyebrow, and inhibits the loss of eyebrows, stimulate re-growth, and make eyebrows thicker.

### Top Ingredients

- Dihydroxypropyl Dehydrodeethyl Bimatoprost
- Castor oil
- Rosemary

*Eyebrow Vitalize*



# Lice Free Shampoo & Lotion

Elimination of lice with the help of herbal ingredients

Pyrethrum: Insecticide flowers + Paralyzing and destroying lice and lice eggs.

Citronella: Strong lice repellent + Anti inflammatory.

Lavender oil: Anti bacterial & Anti fungus + Strong lice repellent.



## Cerita Lice Free Products

The key to treatment and eradication of a head lice infestation is to break their life cycle. Therefore, cerita Lice Free products kill lice and remove nits by using effective herbal and natural ingredients. Cerita Lice Free Products formed by natural and herbal ingredients and unlike many anti lice products in the market, is not toxic for human. Ingredients of this products have neurotoxic and paralytic properties for lice and cause lice death. These compound repels insects, and also treats itching and inflammation in the lice biting area. It also have anti-bacterial and anti-fungal effect, and prevents infection and inflammation from the lice biting area .

### Top Ingredients

- Pyrethrum
- Citronella
- Lavender oil

Lice Free Shampoo & Lotion





CERITA<sup>®</sup>  
Beauty

Hair Care Products

Cerita Beauty is one of the Pars Azmaye Teb Company brand that the company objectives to start its activities in the cosmetic industry in order to expand the product line. According to knowledge-based approach, as become professional in hair care and beauty products so high quality products launch into the market.

### *Biphasic Hair Serums*



### **Cerita Beauty Biphasic Hair Serums**

Hair shafts may be dry, oily and thin or compact and by affected by various factors such as genetics, UV radiation, environmental contamination, continuous hair dyeing, bleaching and continuous using of hair straighteners such as hair dryers, etc. become damage, discoloration and the style of hair shafts could be change. Cerita Beauty Biphasic Hair Serums are designed to reduce and eliminate various complications of the hair shafts.

- For Dry and Damaged Hair
- For Colored Hair
- For Thin Hair
- For Oily Hair



### **Cerita Beauty Keratin Serum**

Hair Keratin can be damaged by several factors. Such as hair pollution, ultraviolet radiation, bleaching, dyeing, hair iron, hair drier and so on. These factors increase vulnerability, fragility and pale hair. Cerita Beauty keratin serum is a unique formulation to strengthen and nourish hair follicles. This hair serum with restoration and hair protection plays key role in creating beautiful appearance. In addition to feeding of hair shaft, this causes the elegance and radiance of hair.

#### **Top Ingredients**

- Hydrolyzed keratin
- Vitamin E
- Natural Silicon

### *Keratin Hair Serum*





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## Cerita Beauty Hair Masks

### Hair Shaft Protectors

Argan Oil: Maintains moisture + Improves combing.

UV filters: Prevents Hair Color Breakdown+

Hair Shaft Protecting.

Wheat germ Protein: Increased Hair density +  
Volumizing.

### Cerita Beauty Hair Masks

Hair shafts may be dry, oily and thin or compact and by affected by various factors such as genetics, UV radiation, environmental contamination, continuous hair dyeing, bleaching and continuous using of hair straighteners such as hair dryers, etc. become damage, discoloration and the style of hair shafts could be change. Cerita Beauty Hair Masks are designed to reduce and eliminate various complications of the hair shafts.

- For Dry and Damaged Hair
- For Colored Hair
- For Thin Hair

*Hair Masks*



### Cerita Beauty Anti-Frizz Soothing Serum

Continuous hair dyeing and bleaching, excessive washing of hair, irregular hair combing, continuous using of hair straighteners such as hair dryers, using wrong hair products and etc. are the most important factors leads hair to swell and frizz. Hair frizz is one of the most common problems; regardless of gender happened in all hair types. Cerita Anti-Frizz Soothing Serum with proper moisture creates a silky feeling on hair and helps to eliminates and prevents hair frizz.

#### Top Ingredients

- Soybean extract
- Aloe vera
- Sodium PCA

#### Anti-Frizz Soothing Serum



### Cerita Beauty Hair Detangler Spray

Knots in hair happen to all people of all ages for a variety of reasons, including dryness and thinning of the hair. Hair conditioners used in bath do not effect on hair knot because of rinsing. Cerita Hair Detangler Spray by remove hair knot improves hair combing, flexibility and styling of hairs. This product can also be used to children hair knots.

#### Top Ingredients

- Soybean extract
- Camellia Oil
- Wheat extract

#### Hair Detangler Spray





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## Color Protection Shampoo

Pomegranate extract: Hair color protection+ Antioxidant.

Green tea: Nutrients + Strong antioxidant.

UV filters: Hair color protection + Hair color fixation.

### Cerita Beauty Color Protection Shampoo

A number of factors can damage the hair color, such as harmful compounds called free radicals, exposure to UV radiation without any sun protection, using hairstyling tools such as hair iron and hair drier, excessive hair washing by detergents and daily shampoos. Cerita Beauty color protection shampoo is an herbal shampoo for color protection and increases hair color fixation with advanced formulation by using herbal active ingredients. It plays an important role in protecting hair color, and preventing the scalp from brittleness and dryness after dying hair.

#### Top Ingredients

- Pomegranate extract
- Green tea
- UV filters

Color Protection Shampoo



### *Dry & Damaged Hair Shampoo*



### **Cerita Beauty Dry & Damaged Hair Shampoo**

Hair breakage and hair dryness could be inheritable or adventitious and happen because of hair coloring, hair dressing, hair ironing etc. Dry and damaged hair needs specific care. By using the best quality and special hair products you can bring back the softness and freshness to your hair shafts.

#### **Top Ingredients**

- Argan Oil
- Keratin
- Red Algae



### **Cerita Beauty Hair Color Shampoo (Red and Silver)**

One of the common problem that happened after decolorizing of hair it's hair yellowing. Cerita Beauty Silver Shampoo is a suitable product for remove undesired yellowness of hair.

Cerita Beauty Red Color shampoo is a suitable product for keeping your red hair color constant for longer time without any side effect of permanent hair color.

#### **Top Ingredients**

- Amino Acids
- Aleo vera
- NA-PCA

### *Hair Color Shampoos*



Red Shampoo



Silver Shampoo





Geno<sup>®</sup>  
BIOTIC

Skin Care Products

Geno Biotic Brand Geno brand, one of the specialized brands of Pars Azmaye Teb is active on manufacturing skin care products category. This category is presented to the market relying on skin specialist's knowledgge and new formulation techniques to develop high quality products , in order to answer people's needs.

# Purifying Face Foam

## Acne Wash

Sulfur: Anti microbe + Pore purifying.

Green tea extract : Anti acne +  
Anti inflammation.

Lemon extract: Gentle exfoliation +  
Anti pimple.

## Genobiotic Purifying Face Foam For Acne Prone Skin

Acne is a disease with a very high prevalence in people who have oily skin. Excessive sebum and an accumulation of dead skin cells (keratin) may leads to Acne. This foam contains special compounds which cleans skin pores from accumulated dirt, sebum and dead skin cells, make up products and acne bacteria. Therefore, this product makes the skin pure and clean. Purifying Face Foam by gentle exfoliation makes the skin ready for absorbing active ingredients. This foam brings beauty and purity to the skin without causing any dryness and irritation.

### Top Ingredients

- Sulfur
- Green tea extract
- Lemon extract

*Purifying Face Foam*



## Genobiotic Anti-Acne Lotion

Excessive sebum and an accumulation of dead skin cells (keratin) clog up sebaceous glands and skin pores. Consequently, it provides a suitable environment for the propagation of Propionibacterium acnes. Genobiotic Anti-Acne Lotion is an effective formulation to treat acne. This product inhibits and improves inflammatory and non-inflammatory acne lesions by using special ingredients which not only keeps skin moist, but prevents skin from dryness. Stimulating the synthesis of the skin's natural antibiotics is the unique characteristics of this product. As a result, it can be used as a new treatment and alternative to synthetic antibiotics. Therefore, this property increases the efficacy of lotion without having any side effects of common antibiotics. Anti-Acne Lotion can be used for the treatment of acne on different parts of the body.

### Top Ingredients

- Syringa vulgaris
- Licorice
- AHA / BHA

### Anti-Acne Lotion



## Genobiotic Anti-Acne Gel

Excessive sebum and an accumulation of dead skin cells (keratin) clog up sebaceous glands and skin pores. Consequently, it provides a suitable environment for the propagation of Propionibacterium acnes. Genobiotic Anti-Acne Gel is an effective formulation to treat acne. This product inhibits acne formation by using various mechanisms, and helps speed up healing time. Stimulating the synthesis of the skin's natural antibiotics is the unique characteristics of this product. This product can be used as a new treatment and alternative to synthetic antibiotics.

### Top Ingredients

- Syringa vulgaris
- Tea tree oil
- Niacinamide

### Anti-Acne Gel



# Hydrating Cream

Hydration & Acne Prevention

Viola tricolor: Hydration to the skin layers+ maintains Skin hydration.

Phytosphingosine: Anti wrinkle + Skin barriers refiner.

Beta glucan: Microbiota regulation + Anti acne.



## Genobiotic Hydrating Cream For Acne Prone Skin

Skin dryness not only decreases the skin beauty, it can also lead to wrinkles and speed up the skin's aging process. Acne lesions are most common on the face. This Cream is a special product by using the new active ingredients and a modern formulation approach. This product makes the epidermis and dermis Hydrated smartly, and brings beauty and vitality to the skin. Many Hydration products cause acne by making the skin oily, and clogging skin pores. But Genobiotic Hydrating Cream is an oil free cream. Consequently, this product would be a suitable cream for controlling acne in acne prone skin.

### Top Ingredients

- Viola tricolor
- Phytosphingosine
- Beta glucan

Hydrating Cream



### *Nipple Fissures Repairing Cream*



## Genobiotic Nipple Fissures Repairing Cream

Most mothers experience nipple fissure during breastfeeding. This lesion is often associated with irritation and pain. Not only occurs crack and dryness of breast in lactating mothers, but also it happens non-lactating women and men who have nipples skin thinning influenced by several factors. This product is a special cream for treatment and cure cracks of breast. This cream is synthesized with regenerative and anti-inflammatory effects, improves the breast skin irritation that the ingredients are completely natural. Nipple Fissures Repairing Cream is safe and can be used during breastfeeding.

### Top Ingredients

- Lanolin
- Olive oil
- Bees wax



### *Skin Repairing Cream*



## Genobiotic Skin Repairing Cream

The skin may be damaged by a number of factors such as scratches, bumps, and burns. Consequently, improper or impaired wound healing can lead to scar tissue formation and wound infection. Genobiotic repairing cream is a special cream for healing injuries and wounds. This cream is synthesized with special ingredients in order to improve and repair wounds and several skin damages. Consequently, this product prevents scar tissue formation and wound infection.

### Top Ingredients

- Carob extract
- Mimosa extract
- Calendula oil



Hydrating & Detoxifying Face & Neck Cream



**Genobiotic Hydrating & Detoxifying Face & Neck Cream (Dry & Sensitive Skins)**

This product is a powerful moisturizer that brings nutritious and strong hydration to the skin layers and prevents dryness and wrinkles. Also, this cream creates a protective layer on the skin against day and night harmful environment waves from affecting on the skin. This cream promotes skin health with anti-inflammatory and detoxifying properties.

**Top Ingredients**

- Hyaluronic acid
- Beet Root extract
- Artichoke extract



**Genobiotic Hydrating & Detoxifying Face & Neck Cream (Oily & Combination Skins)**

This product is a strong moisturizer that prevents dryness and wrinkles by providing 24-hour moisturizing and hydrating to the skin layers. On the other hand, it makes a protective layer on the skin that prevents the effects of harmful environmental waves during day and night and with antioxidant and detoxifying properties, it promotes skin health. This cream, shrinks pores and prevents pimples in addition to effective moisture.

**Top Ingredients**

- Hyaluronic Acid
- Red clover extract
- Vitamin C and E



Hydrating & Detoxifying Face & Neck Cream



### *Purifying Dry Skin Face Foam*



## Genobiotic Purifying Face Foam (Dry & Sensitive Skins)

This product is one of the members of cleangen family. This foam contains compounds that eliminate skin contamination, accumulate dead cells and makeup in the pores of the skin, and also by effective moisturizing prevent skin dryness. Cleangen purifying face foam is designed to detoxify the skin, brings beauty and cleanser to the skin.

### Top Ingredients

- Aloe vera
- Silymarin
- Na-PCA



## Genobiotic Purifying Face Foam (Oily & Combination Skins)

This product is one of the members of cleangen family. This foam contains special compounds which cleans skin pores from accumulated dirt, sebum and dead skin cells and make up products. Therefore, this product makes the skin pure and clean. Purifying Face Foam by gentle exfoliation makes the skin ready for absorbing active ingredients. This foam brings beauty and purity to the skin without causing any dryness and irritation.

### Top Ingredients

- Green tea extract
- Zinc-PCA
- Allantoin

### *Purifying Oily Skin Face Foam*





# Intimate Cleansing Gels

Vaginal Microbiome Regulation & Prevents Infection

Probiotic: Increased immune system + Microbiome regulation.  
Willow herbs extract: Anti-Microbe + Anti inflammation.  
Chamomile extract: Anti inflammation + Anti Itching.  
Raspberry extract: Anti bacterial + Anti oxidant.  
Centella extract: Anti inflammation + Skin brightening.  
Guava extract: Anti bacterial + Anti oxidant.  
Aloe Vera extract: Anti inflammation + Moisturizing.

## Genobiotic Probiotic Intimate Cleansing Gel (For Maidens, Women and Menopause Women)

Vagina is one of the most sensitive women's organs and the hygiene and wellness of this part is very important. A Healthy vagina is acidic and contains a large amount of beneficial bacteria that maintains normal pH and disposal the infection. In order to protect vaginal health, this organ should be kept clean because otherwise it is susceptible to bacterial and fungal infections. Itching, increased secretion, bad smell and inflammation are the most important side effects of vaginal infection.

### Top Ingredients

- Probiotic
- Willow herbs extract
- Chamomile extract
- Raspberry extract
- Centella extract
- Guava extract
- Aleo Vera extract

Intimate Cleansing Gels



Women



Maidens



Menopause

# Genobiotic Micellar Water

Micell Air

Cactus: Detoxifying & Makeup Remover+  
Effective Transfer of water to skin.  
Moringa Seed extract: Environmental  
Anti-pollutants & Makeup Remover+  
Oil Control.  
Vitamins C&E: Strong Anti-Oxidant+  
Increased Skin freshness.



## Genobiotic Micellar Water

Daily makeup and contamination and radiation of free radicals, damage skin cells. Genobiotic Micellar Water by using novel Micellar technology, do not need to rinse and free from Soap, paraben, alcohol and essence. These products are able to cleanse even waterproof makeup from skin, eyes and lips.

### For Dry and Sensitive Skin

- Sea Lettuce
- Cactus
- Vitamin C&E

### For Oily and Combination Skin

- Moringa Seed extract
- Laminaria Algae
- Vitamin C&E

Micellar Water



# Genobiotic Makeup Primers

Base & Fixing

Safflower: Full cover + Soft and silky feeling.

Avocado oil: Hydrating + Prevent skin dryness.

Flax seed oil: Pore minimizer + Acne prevention.

Vitamin E: Anti oxidant + Moisturizing.



## Genobiotic Face Makeup Primers ( Oily & Combination Skins + Dry & Normal Skins )

Primers are the key to remain your makeup stable. With using Genobiotic primers there is no need for continues use of heavy texture foundation which doesn't let your skin cells to breath accurate during the day. In addition the use of this primer minimizes the skin pores and makes your skin smoother. This primer absorbs extra oil of the skin and gives a pleasant matting look to your skin and it causes to stabilize your makeup throughout the day and also prevent acne and keep your skin hydrate during day.

### Top Ingredients

- Safflower
- Avocado Oil
- Flax seed Oil
- Vitamin E

Face Makeup Primers



# Sunscreen Cream For Oily Skin

## UV Protection

Sun flower extract: Antioxidant + UV protection .

Evening Primrose extract: Anti inflammation+  
Anti redness.

Physical UV filters: Anti UV+ Anti wrinkle.



Colorless



Light Beige



Natural Beige



Dark Beige

## Sunscreen Cream For Oily & Combination

Aging, damage to the DNA structure of skin cells and wrinkles caused by sun and drought are factors that solar radiation can cause it. Genobiotic Sunscreen Cream is suitable for oily skin. This cream is synthesized with UV filters and herbal extracts, and inhibits skin dangers of UVA and UVB radiation from the sun. Also, this product is an oil free cream, and covers the skin completely, and has a light texture. Consequently, this cream prevents blockages in the skin pores and acne formation.

### Top Ingredients

- Sun flower extract
- Evening Primrose extract
- Physical UV filters

*Sunscreen Cream*



# Sunscreen Cream For Dry & Normal Skin

UV Protection



Colorless



Light Beige



Natural Beige



Dark Beige



Light Rose

## Sunscreen Cream For Dry & Normal

Aging, damage to the DNA structure of skin cells and wrinkles caused by sun and drought are factors that solar radiation can cause it. Genobiotic Sunscreen Cream is suitable for normal and dry skin. This cream is synthesized with UV filters and herbal extracts, and inhibits skin dangers of UVA and UVB radiation from the sun. Also, this product covers the skin completely, and has a light texture. Consequently, this cream preserves the natural freshness of skin, and prevents premature skin aging caused by exposure to light.

### Top Ingredients

- Avocado extract
- Aloe vera
- Physical UV filters

Sunscreen Cream



# Genobiotic Makeup Fixing Spray

Fix & Mist

Cucumber extract: Strong moisturizing + Skin Freshing .

Green Tea extract: Anti-Microbe + Makeup Fixing.

Chamomile extract: Anti redness + Skin Relaxing.

## Genobiotic Makeup Fixing Spray

This product is very important for keeping your makeup steady all day long. After finishing your makeup by using this product on your face, you will have glorious and fresh look during day.

### Top Ingredients

- Cucumber extract
- Green Tea extract
- Chamomile extract

*Makeup Fixing Spray*





# Genobiotic Body Shimmer

Shimmer & Beauty

Gold Glitter: Shine & Beauty.  
Argan Oil: Moisturizer  
Sweet Dreams Sense: Sweet & Warm.

## Genobiotic Body Shimmer

The shine and freshness of the skin is the magical feeling that everybody desires. This sensation due to golden glitters and sweet dreams odor gives the skin a pleasant feeling. Genobiotic body shimmer with effective ingredients creates a sense of beauty and radiance on the skin.

### Top Ingredients

- Gold Glitter
- Argan Oil
- Sweet Dreams

*Body Shimmer*





## Hair & Skin care



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